



# CARE HOME OPEN WEEK FUNDRAISING PACK





# Care Home Open Week 2025



This annual event is dedicated to showcasing the warmth, care, and vibrant communities that care homes provide to residents across the country.



- **Open Doors, Open Hearts:** Care Home Open Week invites you to step inside and discover the heartwarming stories, activities, and connections that make each care home unique.
- **Community Engagement:** Engage with care home residents, staff, and fellow visitors as we foster a sense of community and inclusivity.
- **Innovative Care Practices:** Explore the latest innovations in care and support as we showcase the commitment of care homes to provide the highest quality of life for their residents.



**The Care Workers Charity (CWC)** is a UK-based charity established to support current, former, and retired care workers facing financial hardships. CWC provides crisis grants, advice, and support to care workers, recognising their essential role in delivering quality care to vulnerable individuals.

The Care Workers' Charity (CWC) was founded in 2009 to provide crisis grants funds to current and former employees of care groups.

As a country, we depend on care workers to be there for us when we need them. The Care Workers' Charity is there for care workers in their moment of need.

In February 2021 we launched the mental wellbeing and health fund in response to the significant number of applicants citing mental wellbeing issues in their applications. This provides 1:1 therapy for individuals, this was in addition to the Mental Health First Aider Training programme.





# Host a A Coffee Morning

We are thrilled to invite you to join us in supporting CWC by hosting a Coffee Morning



## Tips and advice for organising your Coffee Morning

- Be creative and inclusive, recognise diverse abilities
- Choose a location, this could be a well-known local café, church hall, community centre or your care service to host your coffee morning
- The success of your coffee morning will depend on the the amount of people invited, so be sure to reach out to your community.
- Decide on a date for your event and advertise
- Ask family members, friends and colleagues to bake some homemade treats for your coffee morning.
- **Ask for help!** Recruit a team of helpers to assist in planning, promoting & hosting your coffee morning.

### You will need:

- To ask for helpers so that you can provide drinks and snacks to your guests on the day of your event
- To set a target, so you all know what you are working towards.
- Make sure everyone is aware of the QR Code for your event to make donating easier.
- Use the CWC **donation label** - just print it onto card.
- Set up a donation page for your coffee morning so you can collect online donations from your community
- Ask local businesses to donate a prize and add a raffle to your event to generate more funds

## CAKE FLAGS

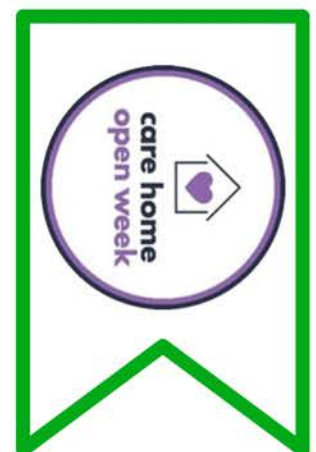
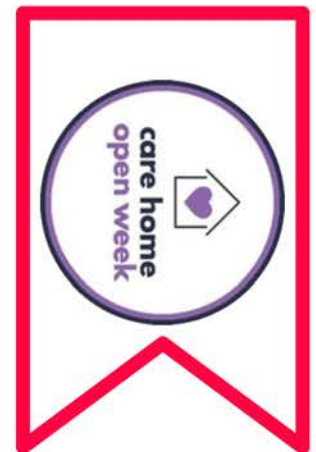
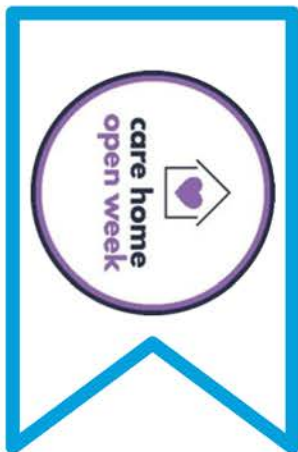
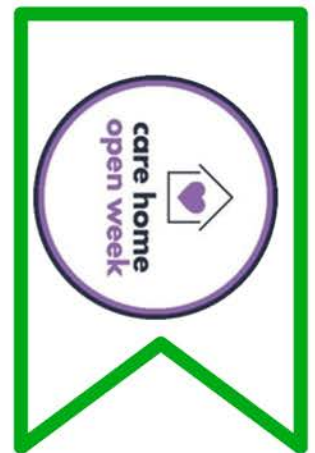
Cut it out and stick it on!



Cut out your chosen flag  
and stick it onto a cocktail stick

# CAKE FLAGS

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and stick it onto a cocktail stick

## DONATION LABEL

Cut it out and stick it on!



We are Fundraising for  
CWC



DONATE

*Donate Here*





## PRINTABLE BUNTING





## PRINTABLE BUNTING



## NOTICE BOARD CUTOUTS





We're having A **BAKE SALE** to raise money for the  
**Care Worker's Charity** & you're invited!

**Date:**

**Time:**

**Location:**





We're having A *Coffee Morning* to raise money for the **Care Worker's Charity** & you're invited!

**Date:**

**Time:**

**Location:**





We're having A **Car Wash** to raise money for  
the **Care Worker's Charity** & you're invited!

**Date:**  
**Time:**  
**Location:**





We're having A **Raffle** to raise money for the **Care Worker's Charity** & you're invited!

**Date:**

**Time:**

**Location:**





**WE ARE**

**FUNDRAISING**



**Date:**  
**Time:**  
**Location:**





# OTHER FUNDRAISING IDEAS

Do you have your own idea, or have a challenge you would like to do with your team? please do get in touch on [fundraising@thecwc.org.uk](mailto:fundraising@thecwc.org.uk) and we will do our best to support in anyway we can. Below are just a few ideas that people have done over the years:

- Skydiving
- Runs
- Raffles
- Pub Quizzes
- Abseil
- Bungee Jump
- Step Challenge

## QUIZ:

Who doesn't love a quiz! there are lots of ways to find questions for a quiz, pick popular topics, ask the team for baby pictures and have everyone guess who they are. the options are endless.

Charge entry for each team you can also have a secondary prize for the best team name. Ask local companies for prizes, good options for the quiz would be vouchers for restaurants.

## GUESS THE NUMBER OF SWEETS IN A JAR OR NAME THAT TEDDY:

Both of these are relatively simply fundraisers but have been firm favourites for a long time!

Ask people to guess a number for a £1 donation and the winner receives the jar of sweets. See if anyone has a teddy or doll at home they are willing to donate. If not contact your local toy store.



**CLIMB THE STAIRS:** To save yourself some time why not use the stairs to climb the equivalent of a world landmark? This is something you can get the whole team involved in by taking on a bigger challenge.

Ben Nevis the tallest mountain in the UK which would be 6,550 stairs.

Snowdon is the highest mountain in Wales and would be 4,610.

If you really want a challenge take on Mt Everest which would be 17,475

**EATING CONTEST:** Ask your local supermarket for donations, set a time limit and ask people to sign up for the challenge. Ask people to donate or sponsor the eaters. (£1 to view the competition)

Below are some records to try to beat!

The most Ferrero Rocher chocolates eaten in one minute is 9.

The most ice lollies eaten in one minute is 6.

The fastest time to peel and eat three oranges is 1 minute 7.94 seconds.

The fastest time to eat three pickled eggs is 7.80 seconds.

## HOW TO DONATE

**Online:** Send in you donations through our website here.

<https://www.thecareworkerscharity.org.uk/get-involved/monthly-or-annual-donations/>

**Bank Transfer:** If you would like to donate via BACS, please email us at [fundraising@thecwc.org.uk](mailto:fundraising@thecwc.org.uk)

**JustGiving:** If you fundraise through JustGiving the money will automatically come to us

Don't forget to tag us on social media

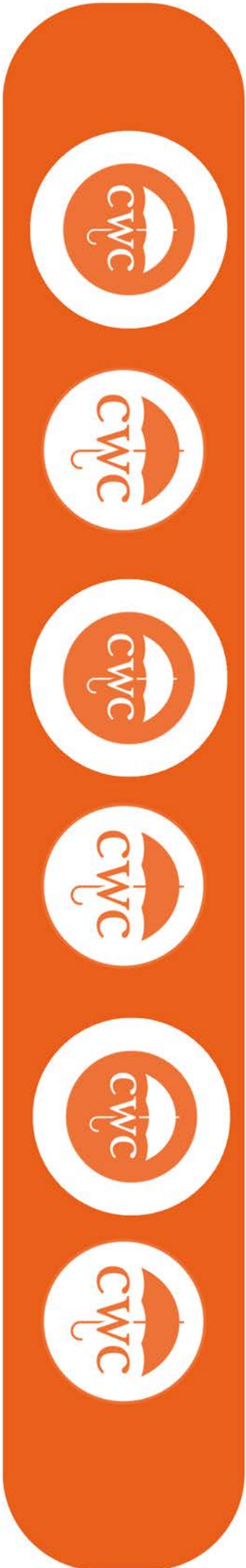
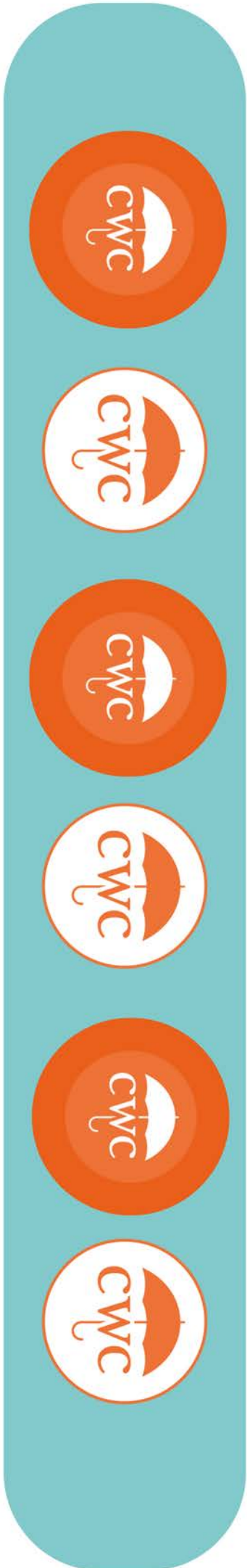
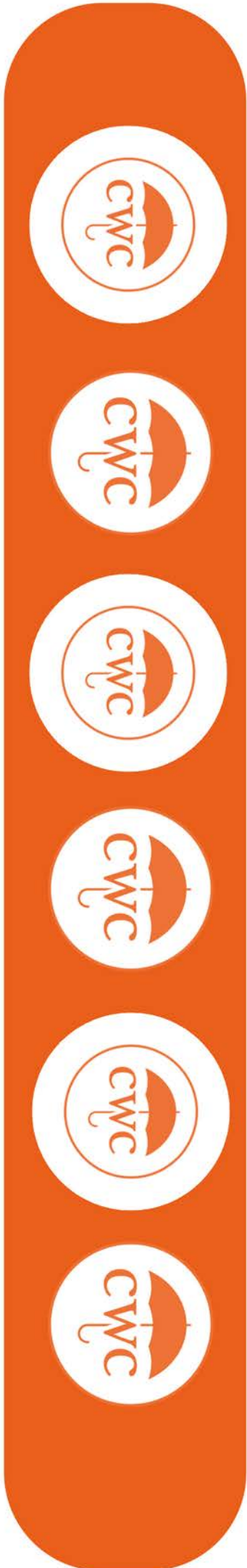
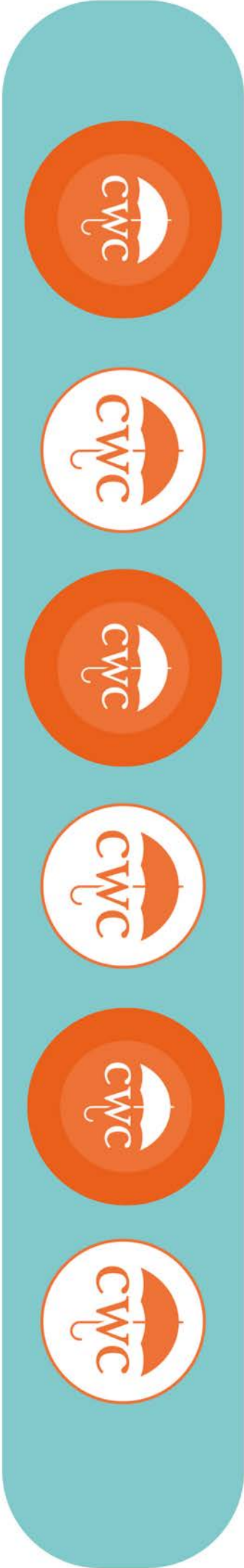
**Instagram** - @thecareworkerscharity

**Twitter** - @CareWorkersFund

**Facebook** - @thecareworkerscharity

**Youtube** - The Care Workers' Charity

**TikTok** - @thecareworkerscharity



# Calling Card

You can use this page to mark off the pictures as you call them so that when people ask if a certain pictures has been called, you can inform them if it has. This will also help you check off the pictures against a winning call of BINGO!



# Coffee Morning

## BINGO!



Print these pages to give to your coffee morning BINGO players!



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**Design your own  
coffee takeout**





CWC (CHARITY NO. 1132286  
AND SCo48051)



Registered with  
**FUNDRAISING  
REGULATOR**