



**championing  
social care**

NEWSLETTER  
**2024**



**CARE SECTOR'S  
GOT TALENT**  
CARE HOME OPEN WEEK  
THE FUNDRAISING BALL  
THE CHRISTMAS LUNCH

# Looking forward to 2024 with Championing Social Care

Welcome to the latest newsletter from Championing Social Care!

Championing Social Care has an exciting time ahead and we have big plans to grow what we do. Aiming to make an even bigger impact as we shine a positive light on the fantastic work done across the care sector.

In 2023, all four of our programmes – Care Sector's Got Talent, Care Home Open Week (and the inaugural Care Cycle Relay), The Fundraising Ball, and the Christmas Lunch – were huge successes, hitting new records for participation and funds raised.

Now we are ambitious to #Sparkle even more.

In this newsletter you can read about our fabulous fundraisers held in the second half of last year. And you can read about our plans for the programmes we will be running this year. I am really excited by what we have planned!

Championing Social Care is volunteer-led and the work of our whole team of supporters is crucial to our success. If you can help us make an even bigger difference by giving your time, skills or financial support, please get in touch.

Thank you and all the very best.

Avnish Goyal CBE  
Chair of Championing Social Care





# CARE SECTOR'S GOT TALENT



Care Sector's Got Talent is a showcase of diverse talent from across the care sector. It is often uncommon for care staff or those who receive care to have the opportunity to showcase their talent through such memorable experiences, and is going from strength to strength. The talent in the social care sector is spellbindingly brilliant and without a doubt Care Sectors Got Talent 2023 was a resounding success. The finalists not only care for some of society's most vulnerable people, but can also sing, dance and play musical instruments.

The show has been a fantastic outlet to support the mental health of people in the care sector. Last year:

- Finalists performed live in front of a panel of judges at the Derby Arena.
- 1780 watching virtually on the day; with many of these been care settings with a number of residents watching one stream.
- More than 2,850 watched the final on YouTube

Join us again for the Care Sector Got Talent Final 2024! Mark your calendars for April 16th, 2pm-4:30pm, as we gather at the Coventry Building Society Arena to celebrate the remarkable skills and dedication within the care sector. Reserve your ticket using the link below. Spread the word to your friends, families and coworkers!

<https://www.eventbrite.co.uk/e/care-sector-got-talent-final-2024-tickets-835864361807>





# CARE HOME OPEN WEEK AND THE CYCLE RELAY



Care Home Open Week returns for 2024 from 24th to 30th June. Last year, around 5,000 care homes took part – that's almost one third of the total number of care homes in the UK. This year, organisers want it to be an even bigger event with more homes participating, more Members of Parliament visiting and more activities happening across the country.

Once again, the Great British Cycle Relay will run alongside Open Week. Volunteer riders will cycle in stages from Manchester to London, visiting Homes along the way. If you would like to take part in the cycle relay, contact the Championing Social Care team and look out for the sign-up form on the website

Registrations for Care Home Open Week and the Great British Cycle Relay 2024 are now OPEN! Take part using the links below!

<https://www.championingsocialcare.org.uk/care-home-open-day/register/>

<https://www.pieevents.co.uk/events/the-great-british-care-cycle-relay-24th-june-28th-june-2024/>





# THE CARE SECTOR FUNDRAISING BALL



The Care Sector Fundraising Ball will be returning to the Grosvenor House Hotel on Saturday 28th September 2024. To book your tickets, please visit our Championing Social Care Website here: <https://www.championingsocialcare.org.uk/care-sector-fundraising-ball/care-sector-fundraising-ball-2024/>

The Care Sector Fundraising Ball 2023 was an incredible night! Over 600 guests enjoyed a spectacular evening of entertainment, great food and fundraising. £426,852 was raised by the end of the night to be shared between Alzheimer's Society and the Care Workers' Charity.

Anyone wishing to support the 2024 event as a funding partner or sponsor should contact the Championing Social Care team for more details.





# THE CARE SECTOR CHRISTMAS LUNCH



Almost 200 guests gathered at the RAC Club on London's Pall Mall in December for the Care Sector Christmas Lunch.

The Lunch is one of Championing Social Care's core programmes and over £20,000 was raised for our beneficiary partner, Adopt a Grandparent.

The Care Sector Christmas Lunch has become a prominent fixture in the calendar. It is a chance for people across the care sector to come together and celebrate the hard work and successes of the year. It is also a really important opportunity to raise funds for a beneficiary working to better our society. Thanks to the hard work and support of many, the 2023 Christmas Lunch was indeed a triumph!

The winners of 2023 Care Sector's Got Talent, Michael and Charlene, entertained guests. There's a full set of photos of the event online.

Championing Social Care's programmes are led by volunteers who work hard to stage the events and make them a success. Huge credit goes to Mandip Bhogal who chaired our Programme Committee.

Virgin Money was the Lead Partner for the event and the other funding Partners were Carehome.co.uk; Catalyst Interiors; Dormy Care Communities. Media partner was Caring Times and John Lewis Partnership donated the Christmas crackers.

The beneficiary of this year's Christmas Lunch was Adopt a Grandparent. Adopt a Grandparent is committed to reducing feelings of loneliness and isolation on a global scale, by pairing volunteers with the older people. By bringing people together, they enable them to forge meaningful and lasting relationships.

# BOUTIQUE CARE HOMES BECOMES PATRON OF CHAMPIONING SOCIAL CARE

Boutique Care Homes, a family run care group, providing residential and specialist dementia care, is marking a significant five-year milestone of providing exceptional care across three homes. Founded on the principles of warmth, love, and family values, Boutique Care Homes has become a beacon of excellence in the care sector.

As Patron, Boutique Care Homes will be providing both financial and personal support, playing an integral role in Championing Social Care's initiatives and events.

Founder and Managing Director, Ameet Kotecha commented:

"We are delighted to join Championing Social Care as a Patron and to be part of this inspirational group. As 2024 marks the five-year anniversary of Boutique Care Homes being established, I wanted to mark this special milestone with joining the charity. Championing Social Care carry out some incredible work, raising awareness and profile for the care sector, shining a light on all the positive news stories. There is so much to be proud of within our sector and the charity enables the hard work and key moments to be celebrated."

Avnish Goyal CBE, Chair of the Championing Social Care Organising Committee, commented:

"I am thrilled that Boutique Care Homes Ltd is joining us as one of our Patrons. Our mission is to shine a positive light on the work of the care sector and the breadth of support that our Patrons give is a vital part of our success. On a personal level, I am also delighted to welcome Ameet Kotecha as an Ambassador. All of our Ambassadors play an important role in sharing our message and providing guidance and leadership. Ameet's energy and experience and dedication to care will help us to continue on our path of growth."





*To underpin the ethos of volunteer leadership, our work is overseen by a small cross-sector Organising Committee, drawn from a wider volunteer group of Ambassadors.*

*We are supported by a group of Founding Patrons and other supporters and are hosted by the CareTech Foundation.*

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